

Reetendra Nath Banerji

Dear friend,

Together, let's deliver a Liberal Democrat MP who champions fairness, opportunity, and community for **all** residents of Aylesbury.

I have proudly served the Party since 1993, campaigning across the country to make our liberal values real, from fairer local services to sustainable national growth.



For over three decades, I have helped shape and lead campaigns that strengthen our democracy, support families and small businesses and promote a more caring, inclusive society.

Together, let's present what **works**. Our policies are **rooted** in economic sense, community wellbeing, and sustainable development. Our policies have **delivered** real support for modern schools, effective local health and social care, and a fair deal for every resident.

Your candidate should be someone who can communicate the Liberal Democrat vision to all sections of our society. I have been doing exactly that for over 30 years.

Choose me to challenge tired, ineffectual policies that have failed our local communities and our friends and neighbours. Choose me to fight for a proper NHS, stronger social care and renewed fairness for working people.

Why should our nurses, teachers, and police officers not afford to live in the communities they serve? Let's change that together. Let's tell the wasteful Labour Government and the talentless Tories that Runnymede & Weybridge deserves better. Let's build a fairer, greener, more prosperous community where **growth is sustainable** and **opportunity is shared**.

Let's take the fight to the other parties!

Reeten.

Owner of UK based fintech startup Solidi.co

Established and sold on a Company exporting EU manufactured goods to India.

Formerly, Assistant Headteacher at Westminster Academy. School teacher of GCSE and A-Level STEM subjects.

A former School Governor of a City Academy.

Lecturer of Economics, University of North Carolina.

Setup and sold on software company in USA.

Californian based IT Consultant during the dotcom era.

Read Pure Mathematics at Royal Holloway College. Gained an MBA from North Carolina.

Former Territorial Army soldier.

- Ten years as a local candidate and campaigner. A further ten years as a General Election Agent.
- Since 2015 - **PPC** in multiple constituencies reflecting consistent trust from the Party to represent it in key and high profile parliamentary contests.
- Experience of turning constituencies into **Moving Forward** and **Target** seats, applying data-driven strategies and community-based campaigning to build sustained local support.
- Expertise in **fundraising**, attracting financial support from local **business** and **National Party donors**.



Clearly, to maintain and grow our vote count will take hard work and not least, require a charismatic candidate to articulate our values with vigour.

I offer front line experience in exactly what is required for us to win here. I have the strategic awareness to discern the wood from the trees when dealing with attacks from the opposition and respond on issues that matter directly to relevant sections of the electorate.

Strong Media Performer

I have been interviewed by BBC Sunday Politics London, ITV and Sky News promoting Liberal Democrat policies for many years and have authored my own weekly column in a regional newspaper.

I have often been asked by local and national radio for opinion and thought. On each occasion, I explained tangible benefits for the electorate, deliverable by us.

I highlighted Liberal inspired policies that have worked previously and so increased our presence in the local media. My ambitious media strategy will have us lead the news items here in Aylesbury and regionally.

Climate Resilience

We are the only Party that understand poverty and the impact of climate change are inextricably linked. Local resilience will only work if we deliver on bringing our communities and growth objectives together, managing risk in a mutually reinforcing way.

Let me show how our policies are different to those who talk about change and deliver nothing. We offer a positive vision for the future. Not project fear.

Forward Facing Policies

The media campaign will provoke discussion and excitement when I speak

of how Liberal Democrat policies strengthen our communities for us.

My experience includes working with pressure groups on controversial issues such as the £6bn Lower Thames motorway crossing, HS2, the Stonehenge tunnel and the third runway with HACAN.

Experience and Knowledge

Many years of campaigning experience and policy knowledge enables me to defend and promote our achievements both locally and regionally.

As your candidate, I will showcase our ability of working pragmatically with people with different views. I will ask the electorate to consider how Tories are unable to work with each other and how the Labour leadership disagrees with its own party.

Taking Tory votes

In my previous campaigns, support came from Tory voters with the fact that Liberal Democrats balance financial sense with compassion and fairness. We believe that business want to invest in a healthy and educated workforce, best protected by a growing local economy, underpinned by adequate local infrastructure.

Let me supply a much needed coherent voice. Let us supply a positive vision for Aylesbury and its surrounding villages.

As an Election Agent and GE candidate, for thirty years, I've been leading on local strategy, swinging Tory votes to the Liberal Democrats. As your candidate I will do this again in Aylesbury. Together, let's ingrain Liberal values into the fabric of Aylesbury and its economy today.

Reeten Banerji