

NIK DAAS

FOR ELECTIONS OFFICER



What is the role of the Elections Officer?

The Elections Officer sets winning targets, drives their delivery, and works with everyone to ensure Lib Dem electoral victories.

Why am I standing to be Elections Officer?

- I am standing to be Elections Officer as I am laser-focused on ensuring we are victorious in getting more Lib Dems elected.
- Collaborating with our talented team, I will set out ambitious objectives that will set us on the path to victory and, of course, get my hands dirty to ensure we reach those objectives.
- Knowing our area is key, and over my 10+ years in the party I have never shied away from campaigning in all our areas, from the towns of Andover and Romsey to our many villages.
- We live in a diverse area, and being a councillor in one of our towns but also having grown up in our rural area has given me clear judgement on local views.

Nik Daas

Get to know Nik

- Joined the Lib Dems in 2014 and has been one of the area's top campaigners.
- First elected as a Councillor in 2019, switching a Tory-held ward to the Lib Dems.
- Led the 2023 local election campaign, achieving our biggest seat gain in 20+ years.
- Works as a Project Manager, where he sets and delivers multi-year project plans.
- Well versed in all campaigning techniques, from door-knocking to social media.

5 Point Plan for Day 1

1. Set clear, measurable objectives that will ensure Lib Dem gains at every election.
2. Plan out the next 5 years of elections and get things done quickly.
3. Build our teams so we have a fighting force able to beat Reform and the Tories.
4. Set campaign resourcing plans and be agile in moving these to candidate activity.
5. Work with all our parliamentary candidates to ensure they either win or improve.