

**MARTIN TOD** Your choice to **WIN Mayor** of Hampshire and the Solent for the Liberal **Democrats** 

Please get in touch:







@mpntod





watch my video >



## Dear friend,

IF you have not yet cast your preferences for who you'd like to be the Liberal Democrats' Candidate in the election for Mayor of Hampshire and The Solent, it goes without saying that I'd be hugely grateful for your vote to select me. It would be a privilege to serve you and our region

as Mayor, and to deliver MORE for our residents, our communities and the Liberal Democrats.



If you are undecided - PLEASE do get in touch (above) and/or watch my video, to understand why I'm standing for this selection and why it's such an important election for the Liberal Democrats.

Perhaps you have questions about my campaign or policies? Perhaps you'd like to volunteer for my campaign team, or to make a donation to the £500,000 fund required to campaign effectively against the opposition and reach the 1,500,000 voters within the mayoralty? I certainly hope that, if we haven't already, that there will be a chance to chat when I'm out, knocking doors in the area.

The Liberal Democrats can win this Mayoral election – but more importantly, we need to win it, and I have the team to do just that. For a win to happen, we need our best candidate, our best campaign and our best game to KEEP Reform OUT of Hampshire and the Solent. I bring 40+ years of campaigning experience – and a dedicated, brilliant campaign team that's already working with many of the 14 local parties involved in this mayoral race. We are not just running to win this election – we are seizing the opportunity to build campaign capability and capacity across the region.

Crucially, my team has the capability and determination to raise the funds we need for a Lib Dem win. That's a game changer I'm proud to lead.

This is an important role. It requires the right mix of leadership, credibility and vision to make a real difference for our communities.

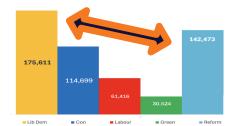
I believe I bring that mix, and MORE. Over the years, I have built strong leadership experience in business, the charity sector, in local government as Leader of Winchester City Council and of a cross-party group of council leaders across the region. I have also given evidence to parliamentary committees. But most of all, I've delivered results – tangible improvements for local people, even when the odds were against us.

That's what drives me: a passion to do MORE for our communities.

It would be a privilege to serve you and our communities as Mayor. I'll take that responsibility seriously and work tirelessly to make Hampshire and the Solent an even better place to live, work and thrive - for our residents, our councils, our businesses, our visitors, and of course, the Liberal Democrats.

I'd be hugely grateful for your support to become the Liberal Democrats' candidate for Mayor of Hampshire and the Solent. If you'd like to know more or share your thoughts, please do get in touch - I'd love to hear from you.

We already run or have huge *influence on most of the* councils in the region. The Tories are collapsing and Labour is in trouble. The real contest is now Lib Dems vs Reform.



Thanks to ward-level inputs from local Lib Dem parties - who have helped model the impacts of the changing political landscape in our area

#### To keep Reform UK out, we need to do MORE.

We need a strong and effective campaign, fronted by a 'big experienced - beast'.



PS: For my policy priorities, please see the enclosed leaflet and my **Plan for MORE** at www.martin4mayor.org.uk/more

# Input to my PLAN to deliver M+RE for our region

The Mayor of Hampshire and the Solent has a wide-ranging remit and huge influence, as well as a veto over any significant proposals for the region. No one person can know what's right for everywhere in the region - and I'm already hearing brilliant ideas from local Lib Dems. If selected, I will hold member meetings in every area, set up advisory groups and hold online meetings on key topics - to make sure we have a Plan for MORE that works everywhere.



Please let me know your views and ask me any questions at: martin@martin4mayor.org.uk

#### M+RE Affordable homes & infrastructure



The Mayor must work with councils to get the right homes in the right places. I believe we must end unplanned development that fails to provide the infrastructure and the affordable homes we need.

#### Market for the environment

Lib Dems have led the way on practical environmental initiatives. I will be pushing to go faster to cut carbon and cut pollution in the air, rivers and seas - to tackle the crisis in nature



### A Mare thriving economy



As Mayor, I would drive innovation, green growth and jobs in our strongest sectors, while making sure that we have the regeneration, transport and skills to ensure nowhere is left behind.

#### M+RE action on health

Too many local people have poor health for preventable reasons. As Mayor, I would work with the NHS and local government to get a better, more joined up plan for health and care.



## M®RE Lib Dem values everywhere



At a time when there's a push for centralising everything, I will be the Mayor who will fight to keep decision-making as local as possible. And one who will keep listening and collaborating with YOU

Photo reproduced with kind permission of Richard Murphy

For a longer read on my views, please see www.martin4mayor.org.uk/more or scan the code >

## MCRE green transport revolution

Its unacceptable that our region is being held back by our poor transport. I think everything has to improve: buses, trains, ferries and safe routes for cyclists and pedestrians





Please do get in touch: martin@martin4mayor.org.uk

vour#1 Mayoral Candidate

